Abstract. From online marketplaces like Amazon to on-demand apps like Uber, to social networking websites like Facebook, to search and advertising empires like Google, online platforms are everywhere. They coordinate access to services, products, data, and content. They also prompt the emergence of a distinctive form of “digital labor”: non-specialized and unwaged user participation producing value for Internet and mobile tech companies. In “Qu’est-ce que le digital labor?” (INA, 2015), Antonio Casilli outlines a promising field of research and pursues the ongoing dialogue between US social science and French and Italian theory. If our clicks, likes, posts, queries, and shares are tasks in a new production process we perform as digital platform users, where does leisure end and exploitation begin? How does this “implicit labor” impact formal, workplace-based wage labor? Should it be remunerated? Does it herald the “end of work” or the rise on a new digital unionism?

Antonio A. Casilli is an associate professor of Digital Humanities at Telecom ParisTech (Paris Institute of Technology) and a researcher in sociology at the Edgar Morin Centre, School for Advanced Studies in Social Sciences (EHESS, Paris). He is the author of Les liaisons numériques (Ed. du Seuil, 2010) as well as the co-author of Against the Hypothesis of the End of Privacy (Springer, 2014). He blogs about research and society on www.bodyspacesociety.eu, and tweets at @AntonioCasilli.