Social Media Advisory

International Day of the World’s Indigenous Peoples

9 August 2018

Theme: Indigenous Peoples’ Migration and Movement


A Twitter emoji will be live from 8 August (launch on 7 August, 7 pm NY time) to 17 September, linked to the following hashtags:

ENGLISH:
#WeAreIndigenous #IndigenousDay #IndigenousPeoplesDay #UNDRIP

SPANISH:
#SomosIndígenas (also works in PORTUGUESE), #PueblosIndígenas #DiaPueblosIndígenas #SoyIndígena #DIPI2018

FRENCH:
#autochtones

Additional Hashtags (not linked to the emoji):
#GlobalGoals #SDGs

Live UN webcasts on http://webtv.un.org
9 August, 1pm NY time: Press Conference
9 August, 3pm NY time: Special Event

Facebook Live: https://www.facebook.com/unpfii


Accounts to follow:

Facebook:
UNPFII: www.facebook.com/unpfii
UNDESA: https://www.facebook.com/joinundesa

Twitter:
@UN4Indigenous
@UNDESASocial
@UNDESA

Tweets:

GENERAL MESSAGES


This year’s #IndigenousPeoplesDay is about protecting indigenous peoples’ rights and preserving their cultures during migration and trans-border movement: http://bit.ly/idwp2018 #WeAreIndigenous

Today is #IndigenousPeoplesDay – know their rights! Read the @UN Declaration on the Rights of Indigenous Peoples: http://bit.ly/UNDRIPS #WeAreIndigenous #UNDRIP

Indigenous peoples make up less than 5% of world’s population but account for 15% of the poorest http://bit.ly/idwp2018 #WeAreIndigenous

DYK: There are around 370 million indigenous people living in about 90 countries of the world. Today, we mark #IndigenousPeoplesDay to bring attention to their unique cultures & languages and to the challenges they face: http://bit.ly/idwp2018

Want to learn more about indigenous peoples in the #2030Agenda & #SDGs? Read more: http://bit.ly/2O3YPx4 #WeAreIndigenous #GlobalGoals

#IndigenousPeoplesDay 2018 highlights the opportunities and the many challenges for indigenous peoples on the move http://bit.ly/idwp2018 #WeAreIndigenous #ForMigration

SPECIFIC MESSAGES

Indigenous peoples have the right to self-determination: to freely determine their political status and pursue their development http://bit.ly/UNDRIPS #WeAreIndigenous #SDGs

Indigenous peoples have the right to determine and develop priorities & strategies for the development/use of their lands http://bit.ly/UNDRIPS #IndigenousPeoplesDay #WeAreIndigenous

Indigenous peoples have the right to maintain and strengthen their distinct political, legal, economic, social and cultural institutions. http://bit.ly/UNDRIPS #IndigenousPeoplesDay

Indigenous peoples have the right to practice and revitalize their cultural traditions and customs. http://bit.ly/UNDRIPS #IndigenousPeoplesDay #WeAreIndigenous

States should take measures for indigenous individuals, particularly children, including those living outside their communities, to have education in their own culture and language. http://bit.ly/UNDRIPS #IndigenousPeoplesDay #WeAreIndigenous

Indigenous peoples have the right to maintain/develop cooperation with their own members as well as other peoples across borders. http://bit.ly/UNDRIPS #IndigenousPeoplesDay #WeAreIndigenous

Cities are increasingly becoming the new home for large indigenous populations. In #LatinAmerica at least 40% of all indigenous peoples now live in #urban areas. http://bit.ly/idwip2018 #IndigenousPeoplesDay


Indigenous peoples are increasingly migrating in search of better lives. They’re often forced to move by land and resource conflicts in their territories or to escape #ClimateChange impacts. http://bit.ly/idwip2018 #IndigenousPeoplesDay

Global Compact #ForMigration is a huge opportunity to address the specific risks and challenges of indigenous people on the move. http://bit.ly/idwip2018 #IndigenousPeoplesDay

States, in cooperation with indigenous peoples, should provide employment and development opportunities within their territories to prevent/address negative impacts of migration. http://bit.ly/idwip2018 #IndigenousPeoplesDay

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“States should address loss of citizenship and other challenges faced by indigenous peoples when they are forced to migrate or are displaced by violent conflicts.” – @UN4Indigenous http://bit.ly/idwip2018 #IndigenousPeoplesDay

@UN4Indigenous has recommended @UNMigration to provide assistance to governments and communities planning migration for climate change impacts as per the principle of free, prior and informed consent of indigenous peoples. http://bit.ly/idwip2018 #IndigenousPeoplesDay

Policy guidelines should be developed for local authorities on the issues of indigenous peoples in #urban areas. – UNPFII http://bit.ly/idwip2018 #IndigenousPeoplesDay

@UN4Indigenous has recommended Asian States to abandon transmigration policies and

Migration often causes families to separate. Programmes that ensure a continued relationship between countries of origin & destination could soften the impacts. [bit.ly/idwip2018](http://bit.ly/idwip2018) #IndigenousPeoplesDay #ForMigration


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INTERNATIONAL YEAR OF INDIGENOUS LANGUAGES – WEBSITE LAUNCH

Indigenous peoples =
5% of 🌍’s population
60% of 🌍’s languages

Protecting indigenous peoples' languages = protecting their identity and knowledge systems.

2019 is int’l year of indigenous languages. See the website of the year: https://en.iyil2019.org/ #WeAreIndigenous

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96% of all languages are spoken by only 3% of the population. Most of them are indigenous.

Protecting indigenous peoples' languages = protecting their identity and knowledge systems.

2019 is int’l year of indigenous languages. See the website of the year: [https://en.iyil2019.org/](https://en.iyil2019.org/)
Every time we lose a language, we lose a whole culture and invaluable knowledge systems.

Protecting indigenous peoples' languages = protecting their identity. 2019 is int'l year of indigenous languages. See the website of the year: https://en.iyil2019.org/ #WeAreIndigenous

By 2100, 95% of humanity's languages may become extinct or seriously endangered. Most are indigenous.

Unless we do something about it!

The UN has declared 2019 International Year of Indigenous Languages. See the website of the year: https://en.iyil2019.org/ #WeAreIndigenous

6,700 languages in the world
4,000 are spoken by #indigenous peoples
95% languages may become extinct/seriously endangered by 2100.

2019 is Int'l Year of Indigenous Languages! Let's join forces to preserve our common heritage! See the website of the year: https://en.iyil2019.org/ #WeAreIndigenous

Facebook/LinkedIn

Did you know? 9 August is International Day of the World's Indigenous Peoples.

This year’s #IndigenousPeoplesDay is devoted to issues around indigenous peoples’ migration and trans-border movement.

webtv.un.org
#WeAreIndigenous

Urban areas are now home to a significant proportion of indigenous populations. In Latin America at least 40% of all indigenous peoples live in urban areas.

We highlight the issues of indigenous migrants within and beyond national borders on #IndigenousPeoplesDay this year.

webtv.un.org
#WeAreIndigenous

Indigenous peoples, particularly those divided by international borders, have the right to maintain/develop cooperation with their own members as well as other peoples across borders.

This year’s #IndigenousPeoplesDay will focus on the issues of indigenous peoples split by borders.
Indigenous women play a key role in maintaining socio-cultural ties and transmitting traditional knowledge in indigenous communities living outside their traditional territories.

Learn more about the contributions and challenges of indigenous women migrants on this year’s IndigenousPeoplesDay.

95% of all humanity’s languages may become extinct/seriously endangered by 2100. Most of them, indigenous.

Protecting indigenous peoples' languages = protecting their identity and our common heritage. 2019 is int'l year of indigenous languages. See the website of the year: bit.ly/2HkpKs #WeAreIndigenous

Videos and Digital Cards

The following material is available on the Indigenous Peoples’ Trello Board:

https://trello.com/b/3tKw0LM/united-nations-and-indigenous-peoples-outreach-material-from-across-the-un

- Three digital cards each in English and Spanish
  - Visual Identifier for the International Day of the World’s Indigenous Peoples (in all UN languages plus Portuguese and Kiswahili)

Press Conference and Materials

A UN press conference will be held on Thursday, 9 August at 1 PM. It webcast live at http://webtv.un.org and www.facebook.com/unpfii.

- There will be joint press release of the three UN mechanisms on indigenous peoples – the Permanent Forum on Indigenous Issues, the Special Rapporteur on the Rights of Indigenous Peoples and the Expert Mechanism on the Rights of Indigenous Peoples

- There will be a joint statement of the United Nations Inter-Agency Support Group on Indigenous Peoples’ Issues

Press Conference and Materials

- FAO #VioletChair initiative (Global Campaign for the Empowerment of Indigenous Women for Zero Hunger)
  - Photo Contest: Indigenous Women and Food Security in Asia (cannot find FAO link)